

Communications and Public Relations Committee

Minutes

March 9, 2018 Meeting

The meeting was called to order by the Chairman, Carol Stevenson at 10am. Present were all members, Ann Boteler, Stephanie Bunoski, Margaret Oliver, Lisa Saxton, and Linda Whitney. There were no members of the public present

The meeting began by all members stuffing Letters to Residents who rent their properties into the Rental License mailing. This letter, developed by the committee is intended to provide timely information for landlords and tenants concerning Town Rules and Regulations, Information concerning Town Services, and Summer Town Social Events and Classes.

The Agenda for the meeting was approved as were the minutes from the previous meeting held on March 9th.

The chairman reported that Joe Conway has agreed to provide leadership for the July 1st South Bethany Boat Parade under the auspices of the SBPOA.

Budget concerns were noted. The Budget and Finance Committee approved all C&PR requests, however it moved several requests to other lines in the budget. This reflects the need to keep advertising and printing together for reporting purposes. Also, the proposed new website costs will reside under town expenses as will the costs to begin planning for the 2019 Anniversary Celebration.

The committee members have agreed to act as hostesses for the Photography Exhibit Opening Night Celebration, to be held on June 9th. They will work in concert with the Community Enhancement Committee for the event.

Discussion of future events followed. Glow necklaces will need to be ordered. Meetings for the Parade Float will be held in May as well as a Kick-Off Meeting for the 2019 Anniversary Celebration.

The next meeting will be held on May 11th at 10 am. The meeting was adjourned at 11:30am.

Respectfully Submitted,

Carol Stevenson, Chairman, Town Council Member